



## Member Business Promotion Packages

### Gold Level: \$5,000 Investment + \$2710 of Additional Business Benefits = \$7710 Value

Includes a 1 Year Chamber Business Membership Fee, Plus *Sponsorships* of choice totaling \$5,000. To recognize your level of Support of the Chamber, Your Company will receive:

- Premier Website Banner (supplied by your company) on Clare Chamber Home Page for 1 year (A \$1200 Value)
- Company Recognition at every Chamber Event (A \$600 Value)
- Business Brand Included in Chamber website Business Directory Listing (A \$120 Value)
- Business Directory Page Ad for 4 months (A \$200 Value)
- Spotlight Member for 2 weeks (your choice) in Business E-Voice & on Website Banner (A \$100 Value)
- Two Free entry to all 10 Business After Hours (A \$100 Value)
- One year Membership to Referrals Group (A \$50 Value)
- Building Business Connections Booth with Premier location (A \$200 Value)
- Legislative Breakfast Sponsorship with Free entry for 1 (A \$140 Value)

### • Silver Level: \$3,000 Investment + \$2120 of Additional Business Benefits = \$5120 Value

Includes a 1 year Chamber Business Membership Fee, Plus *Sponsorships* of choice totaling \$3,000. To recognize your level of Support of the Chamber, Your Company will receive:

- Premier Website Banner (supplied by your company) on Clare Chamber Home Page for 1 year (A \$1200 Value)
- Company Recognition at every Chamber Event (A \$600 Value)
- Business Brand Included in Chamber website Business Directory Listing (A \$120 Value)
- Spotlight Member for 2 weeks (your choice) in Business E-Voice & on
- One Free entry to all 10 Business After Hours (A \$50 Value)
- One year Membership to Referrals Group (A \$50 Value)

### • Bronze Level: \$1,500 Investment + \$820 of Additional Business Benefits = \$2320 Value

Includes a 1 year Chamber Business Membership Fee, Plus *Sponsorships* of choice totaling \$1,500. To recognize your level of Support of the Chamber, Your Company will receive:

- Website ad (supplied by your company) on Page of Choice for 6 months (A \$300 Value)
- Business Brand Promoted at every Chamber Event (A \$300 Value)
- Business Brand Included in Chamber website Business Directory Listing (A \$120 Value)
- Spotlight Member for 1 week (your choice) in Business E-Voice & on Website Banner (A \$50 Value)
- One year Membership to Referrals Group (A \$50 Value)

### • Boost Your Brand: \$79.99/month + \$640 Additional Business Benefits = \$1520 Value Eligible only to Small Business (5-10 Employees)

Includes a 1 year Chamber Business Membership Fee, Plus *Small Biz Promotions Sponsor* for 8 Chamber Events.

To recognize your level of Support of the Chamber, Your Company will receive:

- Business Brand promoted at every Chamber Event (A \$300 Value)
- Business Brand Included in Chamber website Business Directory Listing (A \$120 Value)
- Spotlight Member for 1 week (your choice) in Business E-Voice & on Website Banner (A \$50 Value)
- One year Membership to Referrals Group (A \$50 Value)

### • Business Bonus: \$59.99/month + \$600 of Additional Business Benefits = \$1320 Value Eligible only to Small Business (1-5 Employees)

Includes a 1 year Chamber Business Membership Fee, Plus *Small Biz Promotions Sponsor* for 6 Chamber Events.

To recognize your level of Support of the Chamber, Your Company will receive:

- Business Brand promoted at every Chamber Event (A \$300 Value)
- Business Brand Included in Chamber website Business Directory Listing (A \$120 Value)
- Spotlight Member for 1 week (your choice) in Business E-Voice & on Website Banner (A \$50 Value)
- One year Membership to Referrals Group (A \$50 Value)

### • Supportive Member: \$39.99/month + \$540 of Additional Business Benefits = \$1020 Value Eligible only to Small Business (1-5 Employees)

Includes a 1 year Chamber Business Membership Fee, Plus *Small Biz Promotions Sponsor* for 4 Chamber Events.

To recognize your level of Support of the Chamber, Your Company will receive:

- Business Brand Included in Chamber website Business Directory Listing (A \$120 Value)
- 4 weeks of Insert Ad in Business E-Voice (A \$50 Value)
- Spotlight Member for 1 week (your choice) in Business E-Voice & on Website Banner (A \$50 Value)
- One year Membership to Referrals Group (A \$50 Value)
- One Free Entry to all 10 Business After Hours (A \$50 Value)

## Member Business Promotion Opportunities

### Identify which Promotion you choose to Sponsor

#### Irish festival March 14-20, 2016

- Irish Festival Sponsor: \$500
- Entertainment & Performance Square Sponsor: \$250
- Bed Race Awards Sponsor: \$50
- Transportation Sponsor w/company banner: \$200
- Recipe Contest Prize Sponsor: \$50
- Radio Promotions Sponsor: \$200
- Small Biz Promotions Sponsor: \$100

#### Golf Outing June 9, 2016

- Event Sponsor: \$500
- Hole Sponsor: \$100
- Golf Team Sponsor: \$250
- Prize Package Sponsor: \$100
- Novelty Game Sponsor: \$50
- Breakfast Sponsor: \$100
- Small Biz Promotions Sponsor: \$100

#### Wine Walk August 27, 2016

- Event Sponsor: \$500
- Radio Promotions Sponsor: \$200
- Music/Karaoke Sponsor: \$200
- Small Biz Promotions Sponsor: \$100

#### Summerfest June 23-25, 2016

- Fireworks Sponsor-Platinum: \$3000 includes Bowl-A-Thon Team Sponsorship: \$100 Value
- Fireworks Sponsor-Gold: \$1000 includes Bowl-A-Thon Team Sponsorship: \$100 Value
- Fireworks Sponsor-Silver: \$500 includes Bowl-A-Thon Team Sponsorship: \$100 Value
- Fireworks Sponsor-Bronze: \$250

#### Music Festival July 22-23, 2016

- Band Sponsor-Platinum: \$1000
- Stage Sponsor-Platinum: \$500
- Promotions Sponsor-Silver: \$300
- Instrumentals Sponsor-Silver: \$200
- Fan Club/Small Biz Promotions Sponsor: \$100

#### Old 27 Car Show August 25, 2016

- Stage Sponsor: \$500
- Street Sponsor: \$300
- Radio Ad Sponsor: \$200
- Parking Lot Sponsor: \$100
- Small Biz Promotions Sponsor: \$100

#### Building Business Connections November 3, 2016

- Event Sponsor: \$500 (includes Booth)
- Lunch Sponsor: \$250
- Education Sponsor: \$250
- Booth Sponsor: \$200
- Youth Careers Workshop Sponsor: \$100
- Small Biz Promotions Sponsor: \$100

#### Clare Summer Promotions (May-Sept)

- Downtown Map/brochure Sponsor-\$300
- Small Biz Promotions Sponsor: \$100

#### Christmas Celebration December 2-3, 2016

- Carriage Sponsor: \$250
- Santa & Santa House Sponsor: \$250
- Reindeer Sponsor: \$600
- Chili Cook Off Sponsor: \$100
- Small Biz Promotions Sponsor: \$100
- Holiday Decorating Contest Sponsor: \$25

#### Education Programs

- Legislative Breakfast Sponsor \$100
- Education Program \$50

#### Business Promotions:

- Chamber Website Banner Ad \$100/month
- Page Specific Insert Ads \$50/month
- Upgrade Business Directory Listing to include Business Brand for \$10/month
- Business Directory Ad \$50/month
- Promotional Bag Sponsor-Chamber on 1 side & your Business Featured on 1 side \$250
- E-Voice Weekly Insert Ad \$50/month
- 1/4ly Printed Newsletter insert \$65
- Business After Hours for month of \_\_\_\_\_
- Referrals Over Breakfast Group \$50/year

#### Member Benefits Included:

- Stories/Events submitted about your Business featured in Weekly E-Voice-FREE
- Business Directory in Clare County Visitors Guide-FREE
- Business Directory on Chamber Website -FREE
- Participation with Clare Cash Program-FREE
- Business Referrals-FREE
- Business Resources-FREE
- Social Media Sharing-FREE

## Welcome to the Clare Area Chamber of Commerce!

We are a Chamber committed to the development, advancement and promotion of the economic, industrial, commercial and professional welfare of the Clare area, since 1936. Our mission is to enhance and strengthen our business community by promoting a healthy business environment. Our greatest strength is in the knowledge and talents of our Membership. As a working business partner, we are dedicated to serving as a catalyst in uniting these voices, seek to provide leadership, and to be responsive to the needs of our members and the community.

### 2015 Successes

- Investing with Resource Partners to address Workforce Development issues, including a STEM Network Team
- Established the Clare Chamber Scholarship Fund, and endowed fund through the Clare Community Foundation supporting Trade or Vocational careers
- Creating synergy within the Business Community to host better community events which improve quality of life and drive economic growth in our community
- Working with Community Partners, to infuse Clare area with Arts & Culture, thereby developing a more appealing place for employees to live, work and play to address recruitment to our area

### 2016 Goals

1. **Workforce Development & Recruitment:**  
Implement Career Links program with Educators & Businesses
2. **Develop a Marketing Strategy to Position Clare as a Destination:**  
Increase visibility of Community Events  
Implement Art-Traction Tours
3. **Community Development:**  
Heighten the importance and visibility of the work of Non-profits  
Engage community members to be more involved
4. **Member Development:**  
Implement a New-Member Orientation to engage Members

Your Investment & Involvement in the Clare Area Chamber of Commerce will:

- Give your business increased visibility
- Help shape the business environment for tomorrow
- Demonstrate your Business involvement in the Community
- Keep you connected

## 2016 Volunteer Opportunities

*“Do not go where the path may lead*

*Go instead where there is no path*

*And leave a trail.”*

*--Ralph Waldo Emerson*

Review & check the Volunteer Opportunities that interest you and/or your employees. We will contact you for these events to arrange for the needed volunteers.

**Chamber Ambassador**

**Building Business Connections**

**Irish Festival**

**Golf Outing**

**Summerfest**

**Old 27 Car Show**

**Wine Walk**

**Holiday Celebration**

**Chamber Board**

**Legislative/Advocacy**

**Volunteer Network**



*“In the Business of Building a better future....Growing Forward together”*

[www.claremichigan.com](http://www.claremichigan.com)

## 2016 Membership Guide