



6th Annual Veterans Freedom Park

5K Freedom Run/Walk

this date coincides with the ultimate sacrifice to this Great Nation, of SPC. Friese.

Saturday, April 29, 2017

We are writing you concerning a **sponsorship opportunity** with the 2017 Freedom 5K run/walk. As a valuable member of our community, we would like to invite **your business to be a part of this event**. All proceeds of this event will go directly to maintaining and the enhancing of the Veterans Freedom Park. We are a nonprofit organization. This park honors our nation's heroes past and present with this being our opportunity to give back to them.

We are looking for local businesses and organizations to help us make this event truly special for our community. As a **leader, local business and trusted organization** in the community, your involvement would help highlight the importance of recognizing our veterans for all that they sacrifice, to serve our country.

More than 300 participants and spectators were in attendance for 2016, and the event was covered by the local newspaper, radio and television station. We are anxiously looking forward to even greater success at this year's event, which will be held on April 29, 2017. **All sponsorships must be received no later than April 7, 2017.**

Level of sponsorship:

- **\$1,000 + Gold Sponsor:** Banner with your company name and logo at start/finish line, Premium spot with logo on event T-shirt, Company logo and name on all advertising for the event & two individual signs to be located throughout the 5K route. Table to be located at the event with your business or organizations advertising or merchandise. Four complimentary T-shirts and registrations to the 5K
- **\$500+ Silver Sponsor:** Premium spot with logo on event T-shirt, Sign with your company name and logo, Company logo and name on all advertising for the event. One individual sign to be located throughout the 5K. Two complimentary T-shirt and registration to the 5K
- **\$200 + T-Shirt Sponsor** Your organization name on our event t-shirt. One complimentary T-shirt.
- **\$50 + Sign Sponsor** Individual sign to be located throughout the 5K route.

If your organization would like to participate in this year's event as a sponsor, please contact us with the amount of your donation. Thank you for your time and consideration.

For questions or further information, contact Renee Haley at haleyr@clareco.net , 989-539-3273

Make checks payable to: Veterans Freedom Park
c/o Clare County Veterans Services 225 W. Main Street Harrison, MI 48625
ALL PROCEEDS WILL GO TO THE FUNDING OF THE 'VETERANS FREEDOM PARK' .
www.veteransfreedompark.com

Please fill out information on the back of this form

5K Freedom Run/Walk Sponsorship Form

Business Name (as it will appear) _____

Name of Contact Person _____

Business Address _____

Business Phone Number _____

Level of sponsorship:

- \$1,000 + Gold Sponsor-** Banner with your company name and logo at start/finish line, Premium spot with logo on event T-shirt, Company logo and name on all advertising for the event & two individual signs to be located throughout the 5K route. Table to be located at the event for your business or organizations to place advertising or merchandise. 4 complimentary 5K registrations w/T-shirts.
- \$500 + Silver Sponsor:** Premium spot with logo on event T-shirt, Sign with your company name and logo, Company logo and name on all advertising for the event. One Individual Sign to be located throughout the 5K route. 2 complimentary 5K registration w/T-shirt.
- \$200 +T-Shirt Sponsor** Your organization name on our event t-shirts; *limited space available.*
- \$50 + Sign Sponsor** Individual sign to be located throughout the 5K route.

Make checks payable to: **Veterans Freedom Park**
C/o Clare County Veterans Services 225 W. Main Street, Harrison, MI 48625

Signature _____ **Date** _____

Method of Payment _____ **Amount** _____ **VFP Volunteer Initials** _____

- **(4) Complimentary Registrations for Gold Sponsors- please fill out registration forms for:**
Name _____ Name _____
Name _____ Name _____
- **(2) Complimentary Registration for Silver Sponsors-please fill out registration form for:**
Name _____ Name _____
- **T-Shirt Sponsor –Please circle size of complimentary T-shirt**
S M L XL 2XL 3XL

Veterans Freedom Park Mission Statement

The mission of the Veterans Freedom Park is to provide a peaceful, serene setting in which people will be able to learn, reflect, remember and honor all veterans. Our goal is to educate the public of past and present wars and conflicts in which the United States participated; and allow space for future conflicts. It memorializes veterans of Central Michigan who gave their lives in the line of duty.