



FOR IMMEDIATE RELEASE

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**National Save A Life Tour to visit Mt. Pleasant High School
1155 S Elizabeth St., Mt. Pleasant, MI 48858**

May 13, 2017

Show time 8AM, followed by breakout sessions and hands-on experiences during the school day.

McLaren Central Michigan is sponsoring the powerful Save a Life Tour at Mt. Pleasant High School. The Save A Life Tour is a comprehensive, high-impact safe driving awareness program that informs, educates, and demonstrates the potentially deadly consequences resulting from poor choices made by the operator of a motor vehicle. The McLaren Central Michigan sponsorship brings awareness to Mt. Pleasant youth and highlights the grim reality of destructive driving decisions. The program specifically places emphasis on the following driving situations: Distracted Driving, Impaired Driving, Driver Experience, Improper Driver Behavior, and Seat Belt Usage. The Save A Life Tour utilizes several methods of education, including: video presentation, speaking presentation, interactive demonstration with simulators, pre and post surveys, and takeaways including a pledge card and wristband. This program is used by the Department of Defense as well as the Connecticut Department of Transportation (DOT) and Rhode Island DOT, informing students on the dangers of driving impaired and driving while texting. The program includes an updated 1/2 million dollar impaired driving simulator and a texting and driving simulator.

Students will learn the consequences of distracted driving hands-on as they respond to short text messages on an iPhone while driving in a simulated world.

Mobile Medical Response will be onsite offering ambulance tours to students. MMR is Isabella County's contracted ambulance service provider.

For more information about the Save A Life Tour, visit:

<http://www.kramerintl.com/simulators/drunk-driving-simulator/high-impact-alcohol-awareness-program>

About McLaren Central Michigan

McLaren Central Michigan is a 118-bed, acute care, not-for-profit hospital located in Mount Pleasant, offering a full range of quality health and wellness services to the residents of central Michigan including cardiovascular care, cancer services, emergency care, maternity care, and comprehensive surgical and orthopedic services. The hospital consistently receives an "A" grade in the Hospital Safety report. McLaren Central Michigan also holds The Joint Commission's Gold Seal of Approval® for Hospital Accreditation. Learn more at mclaren.org/centralmichigan.

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